



Blue Block The Best Way to Beat the Blues!







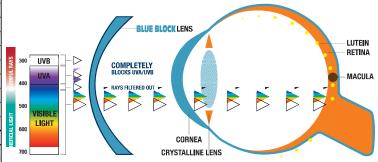




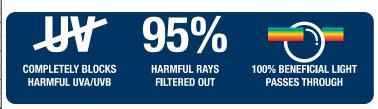


Finished Single Vision Sphere Cylinder -4.00 ~ -8.00 -0.25 ~ -2.50 75mm -8.25 ~ -10.00 -0.25 ~ -2.50 1.74 Aspheric UV420+ 70mm -10.50 ~ -11.00 -0.25 ~ -2.00 Blue Block UltraClear AR 70mm In 0.50D steps after -10.00 Plano ~ -6.00 -0.25 ~ -4.00 75mm -6.25 ~ -8.00 -0.25 ~ -4.00 70mm 1.67 Aspheric UV420+ -8.25 ~ -12.00 -0.25 ~ -2.00 70mm Blue Block UltraClear AR -12.25 ~ -15.00 sph only 70mm +0.25 ~ +2.00 -0.25 ~ -2.00 70mm +2.25 ~ +6.00 -0.25 ~ -2.00 65mm Plano ~ -6.00 |-0.25 ~ -3.00 75mm 1.60 Aspheric -6.25 ~ -8.00 -0.25- ~ -3.00 70mm Blue Block UltraClear AR -8.25 ~ -10.00 -0.25 ~ -1.00 70mm +0.25 ~ +6.00 -0.25 ~ -2.00 65mm Polycarbonate Spherical Plano ~ -6.00 -0.25 ~ -2.00 72mm Blue Block UltraClear AR +0.25 ~ +4.00 -0.25 ~ -2.00 68mm Poly Spherical UV420+ Plano ~ -6.00 -0.25 ~ -2.00 72mm Blue Block UltraClear AR +0.25 ~ +4.00 -0.25 ~ -2.00 68mm Trivex Spherical UV420+ Plano ~ -6.00 -0.25 ~ -2.00 70mm Blue Block UltraClear AR +0.25 ~ +4.00 -0.25 ~ -2.00 CR-39 Spherical UV420+ Plano ~ -6.00 -0.25 ~ -2.00 Blue Block UltraClear AR +0.25 ~ +4.00 -0.25 ~ -2.00

To better protect your eyes and vision into the future, make the smartest choice for your corrective lens material



RAY ABSORPTION BY AN ADULT EYE WITH BLUE BLOCK



Why are UV & HEV lights damaging to the eyes?

Ever-increasing time spent on digital devices can lead to digital eyestrain, and its following detrimental effects:



Short-term

DIGITAL EYESTRAIN



DRY EYES





BLURRED VISION HIGHER STRESS

Long-term

- = DEAD CELLS



RETINAL DAMAGE



AGE-RELATED MACULAR **DEGENERATION (AMD)**



CATABACTS

CAUSE OF CATARACTS LUTEIN DEAD CELLS RETINA UVB CAUSE MACULA 600 CORNEA

RAY ABSORPTION BY AN ADULT EYE WITHOUT BLUE BLOCK

How does this happen?

- · Digital screens expose the eyes to highenergy visible light (HEV) within the 400 to 500nm wavelength, as well as the sun and
- From 400 to 420nm HEV light is the most harmful, and reduces lutein within the eye, which is known as the eye vitamin.
- Repeated and prolonged exposure to harmful HEV light, can contribute to retinal damage and the early onset of

*The American Optometric Association estimates that, by 2025, AMD will rise threefold, from its current level of approx. 25 million affected people worldwide. Those aged 55 and above living in industrialized nations are said to be the most commonly afficted.

For Everyone & All Occasions

SEMI & FSV AVAILABILITY











CR-39

Trivex

Polycarbonate

1.60

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