



# Blue Block The Best Way to Beat the Blues!











**Finished Single Vision** 

1.74 Aspheric UV420+

1.67 Aspheric UV420+

1.60 Aspheric

Blue Block UltraClear AR

Blue Block UltraClear AR

Polycarbonate Spherical

Blue Block UltraClear AR

Blue Block UltraClear AR

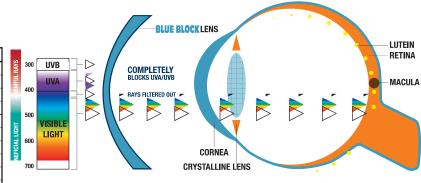
Trivex Spherical UV420+

Blue Block UltraClear AR

Poly Spherical UV420+

Blue Block UltraClear AR

To better protect your eyes and vision into the future, make the smartest choice for your corrective lens material



## RAY ABSORPTION BY AN ADULT EYE WITH BLUE BLOCK



**CAUSE OF CATARACTS** 

**HARMFUL RAYS FILTERED OUT** 



**COMPLETELY BLOCKS** HARMFUL UVA/UVB

## Why are UV & HEV lights damaging to the eyes?

Ever-increasing time spent on digital devices can lead to digital eyestrain, and its following detrimental effects:













Cylinder

-0.25 ~ -2.50

-0.25 ~ -4.00

sph only

-0.25- ~ -3.00

-0.25 ~ -2.00

-0.25

-1.00

-2.00

-2.00

-8.25 ~ -10.00 -0.25 ~ -2.50

-10.50 ~ -11.00 -0.25 ~ -2.00

+0.25 ~ +2.00 -0.25 ~ -2.00

+2.25 ~ +6.00 -0.25 ~ -2.00

Plano ~ -6.00 | -0.25 ~ -3.00

-10.00 -0.25

Plano ~ -6.00 -0.25 ~ -2.00

+0.25 ~ +4.00 | -0.25 ~ -2.00

Plano ~ -6.00 | -0.25 ~ -2.00

+0.25 ~ +4.00 | -0.25 ~ -2.00

In 0.50D steps after -10.00 Plano ~ -6.00 -0.25 ~ -4.00

-0.25 ~

-4.00 ~ -8.00

-6.25 ~ -8.00

-12.25 ~ -15.00

-6.25 ~ -8.00

Plano ~ -6.00

~ +6.00

+0.25 ~ +4.00 -0.25 ~

-8.25

+0.25

~ -12.00

Dia.Size

75mm

70mm

70mm

75mm

70mm

70mm

70mm

70mm

65mm

75mm

70mm

70mm

65mm

72mm

68mm

72mm

68mm

70mm



#### Short-term

## DIGITAL EYESTRAIN







**DRY EYES** 

**BLURRED VISION** 

**HIGHER STRESS** 

### Long-term

## - = DEAD CELLS







AGE-RELATED MACIII AR **DEGENERATION (AMD)** 



CATARACTS

#### LUTEIN DEAD RETINA UVB CAUSE MACULA 400 VISIBLE LIGHT 600 CORNEA **CRYSTALLINE LENS**

#### RAY ABSORPTION BY AN ADULT EYE WITHOUT BLUE BLOCK

## How does this happen?

- Digital screens expose the eyes to highenergy visible light (HEV) within the 400 to 500nm wavelength, as well as the sun and LED light.
- From 400 to 420nm HEV light is the most harmful, and reduces lutein within the eye, which is known as the eye vitamin.
- Repeated and prolonged exposure to harmful HEV light, can contribute to retinal damage and the early onset of AMD\*.

\*The American Optometric Association estimates that, by 2025, The Arterical Optometric Association estimates that, by 2025, AMD will rise threefold, from its current level of approx. 25 million affected people worldwide. Those aged 55 and above living in industrialized nations are said to be the most commonly afflicted.

For Everyone & All Occasions

#### **Availability**











**Polycarbonate** 

Find us on

www.SOMOptical.com



SOMO Optical

